



DIGITAL SAKSHAR- MISSION TEN LAC!

Watch, Learn and Grow

With an increasing number of states, provinces and even whole countries closing institutions of learning as a response to the COVID-19 pandemic, over 80% of the world's students are not attending school (UNESCO, 2020). [Pratham InfoTech Foundation](#) (PIF) stands ready to share its expertise and resources to enable everyone to keep the doors of learning open for all. PIF's Co-Founder and CEO, Mr Prem Yadav says "Our desire is to transform lives through digital learning. We intend to minimize the impact of the COVID-19 outbreak on students, youth or any individuals, [Digital Sakshar](#) app can be a significant help".

PIF's years of experience in the field of e-education has launched a free online learning app – Digital Sakshar with lots of excellent courses on the site for free. More than 100 courses and 5000+ videos of **Academic**- Foundational Skill, **Business**-Employability and Soft skill, **Technical**- Digital and Coding Skill, **Designing**- Graphics and Animation Skill content are available. Apart from this Maharashtra SchoolBoard's curriculum is available in Digital form on Digital Sakshar platform for concrete understanding of content.

Across PAN India through Digital Sakshar App, PIF aims to reach two lac community members consisting of mother parent, students and youths in the span of next 2 months. The course is planned for age group of 3 to 50 years which focuses on Foundational skill for students and Digital Skill for the Youth and Mother Parent. The content is divided into 5 different categories;

- Age 3 to 5 years:- The content focuses on Listening and Conversation skill
- Age 6 to 10 years:- Learn conversational English in a fun way
- Age 11 to 18 years:- Understanding basics of Computer Science.
- Age 18 to 50 years :- Digital and Soft Skill to enhance employability proficiency
- Age 21+ (Mother Parent) :- Basic Digital Skill for everyday life and assist children for digital learning

Community Mobilization :- It will involve school going children, parents and youth. The schools teachers having parents what's app group will also be part of this initiative. The local leaders such as Sarpanch, Councillors and MLA can be approached and explained about the importance of Digital Sakshar. Mobilization will happen through WhatsApp message to maintain social distancing and safety.

Batch Target :The duration of the course for all the beneficiaries is planned for 6 to 10 days. In a span of 2 months each team member has to mobilise 200 community members for the Digital Sakshar Course. There would be 3 batches per month. Each batch will consist of 30 -35 community members. Based on the categories (students, youths and parents) WhatsApp group will be formed. An online registration link to enter the basic details of the beneficiaries, their attendance and feedback will be created to collect information.

Duration: May and February 2021 (10 months)

Lesson Plan: The lesson plan which comprises of 3-5 min video with some guidelines on doing it yourself activities will be shared in the WhatsApp group on daily basis. A PIF team member will be assigned to run the batches wherein they would assist the community members in understanding the lesson planned shared and to complete the task allotted day wise.

Award :Online assessment and certification will be made available on successful completion of the course.

PIF believes that an initiative like Digital Sakshar during this time of lock down will facilitate to improve skills of people while at home. It will help to bridge the digital divide, adopt information technologies in education and prepare the disadvantage youth with the 21st century skills which the new economy demands.



An Initiative by Pratham InfoTech Foundation